



Oscar Meuffels

Managing Director of the Dutch Dairy Organisation (NZO)

Title presentation

Dutch Climate-sensible dairy: towards an energy-neutral dairy farming sector in 2030.

Personal info

Oscar Meuffels is currently managing director of the Dutch Dairy Organisation (www.nzo.nl). In this capacity he is also the president of the National Committee of the Netherlands for the International Dairy Federation. In 2011 he joined the Dutch dairy organization as manager public affairs and communication. Previously Oscar Meuffels worked as a diplomat for the ministry of Agriculture, Nature and Food quality and was posted in Zagreb, Belgrade and in Brussels to the permanent representation of the Netherlands to the European Union. He studied European Law in Leyden.



Abstract

A broad overview of the ambitions and measures to be taken by the Dutch dairy sector to meet the CO2 reduction targets towards 2030 will be sketched. This plan has been drawn up by different parties involved in the sector from national and regional governments, to representatives of dairy farmers organizations, dairy industry and feed industry. This common effort will have effects on all elements and players in and around the dairy sector. Some of these effects will be highlighted in this presentation.